

DIG/Culture

project

Arts and Culture programme



DIGICulture – Bridging Generations Through Digital Cultural Exploration

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The partnership:

Learning for Integration ry, Finland (Coordinator)

Motyvaciniai Projektai VšĮ, Lithuania

B-Creative Association, Sweden



Nordic Council
of Ministers

Workshops 2 + 3

*Digital Storytelling and
Digital Culture Resources for
Seniors*



Workshop 2

Digital storytelling



Digital Storytelling – Your Story, Your Way

Using digital tools — like images, sound, and video — to tell a personal, social, or fictional story online.

People remember stories, not data.

Examples: Facebook stories, Instagram mini-docs, YouTube vlogs, museum online stories. You can find both informative and how-to-do videos about any interests – art, travel, cooking, home repairs, well-being etc.

Fun fact: The average person watches the equivalent of 100+ short digital stories a week!



Digital Storytelling – Your Story, Your Way

What do you need to consider to make a good Digital Story?

- 1. Be personal:** Use human stories to make history relatable and emotionally engaging. Highlight the people behind cultural artefacts and sites to help audiences connect.
- 2. Be informal but expert:** Share knowledge with authority but keep it engaging. Use an approachable tone and creative formats without losing accuracy.
- 3. Tell hidden stories:** Reveal untold aspects of cultural history. Include voices and perspectives that are often overlooked.
- 4. Illustrate your points:** Use visuals or audio to break up text and support reflection. Visual storytelling makes content more immersive and accessible.



Digital Storytelling – Your Story, Your Way

- 5. Signpost your journey:** Structure stories clearly, especially on digital platforms. Keep navigation simple so audiences always know where they are.
- 6. Be specific:** Start from a concrete detail and build outward to the broader context. Focused stories can still reach wide audiences.
- 7. Be evocative:** Present facts vividly. Use descriptive language and sensory detail to help audiences imagine and feel the story.



Cultural Heritage Lives in Stories

Every community has songs, recipes, jokes, and rituals passed through generations.

When we record and share these stories digitally — through video, podcasts, or online exhibits — we protect them from fading away.

Digital storytelling lets *young and old voices* meet: it turns memory into shared culture.

By listening and retelling, we become part of the chain that keeps history alive.



Digital Storytelling – Your Story, Your Way



Storytelling Exercise with Seniors

- What digital devices did you have when you were young? Did you have a TV / radio / record player / VHR?
- Tell a short story about your school years in 2-3 minutes.
- Tell about your experience when you first started using a mobile phone.
- Tell a story about something that was very different in your childhood compared to today.



Digital Storytelling – Your Story, Your Way

Storytelling Exercise

Choose one of these stories and create together in small groups a digital story using Storybird/Canva or another app of your choice.

1. Write the script for the story. What do you want to say? What details do you want to include?
2. Select the app that you want to use (Storybird, Canva, AI app...)
3. Select at least 3-4 pictures appropriate for your story.
4. Choose the music.
5. Publish your story.



DIGI

Culture

Workshop 3

Digital Culture

Resources for

Seniors



Digital Storytelling Tools

Storybird – easy to use free tool to create picture books and illustrated stories using free images

> <https://storybird.com/>

Canva / Adobe Express — low-barrier tools for classrooms and quick social stories (video + captions + images)

> www.canva.com

Shorthand – high-quality long-form visual storytelling (magazine-style interactive narratives) — good for editorial and museum features

> <https://app.shorthand.com/>

Animaker – A free AI-Powered platform to create Animation and Live-Action videos for non-designers and professionals

> <https://www.animaker.com/>

Digital Storytelling Tools

Twine — interactive, branching narrative tool (open source) — great if you want nonlinear/choice-driven stories

> <https://twinery.org/>

StoryMapsJs – Interactive tool a free tool to help you tell stories on the web that highlight the locations of a series of events.

> <https://storymap.knightlab.com/>

Digital Storytelling Tools

Storybird Tutorial

<https://www.youtube.com/watch?v=FpE6z2AOK-I>

Canva Video Editing Tutorial

<https://www.youtube.com/watch?v=AlrC-XaKwew>

Shorthand Tutorial

<https://www.youtube.com/watch?v=mh1C-QhOBGQ>

Animaker Tutorial

<https://youtu.be/T7JbdzKbUQg>



Workshop 3

Digital Culture

Resources for

Seniors



Digital Culture Resources for Seniors - Finland



Digital Culture Resources - Finland



Serlachius Museum stories

Stories about the history and art of
Serlachius museums

<https://tarinasoitin.fi/serlachius>



National Gallery Collections

On the Finnish National Gallery website, you
can browse more than 43,000 works of art

<https://www.kansallisgalleria.fi/fi/search>



Lämpö

Performances, concerts and other cultural online
content for seniors <https://lampio.fi/fi>



Finna

Resources suitable for seniors on Finnish
cultural heritage, including books, historical
documentaries, photos, exhibitions

<https://www.finna.fi/>

Digital Culture Resources - Finland



Museum audio guides

Listen to podcasts and audio guides from Finnish museums, from history to art
<https://museot.fi/rentoudu-kulttuurin-aarella-kuunnellen-museoiden-podcasteja-ja-aniopastuksia>



Finnish Radio Symphony Orchestra concerts

Watch concerts by Finnish YLE Radio Symphony Orchestra online
<https://areena.yle.fi/tv/ohjelmat/57-7A4k1J0dd>

Digital Culture Resources - Finland



Serlachius Museum stories

Stories about the history and art of Serlachius museums. These stories feature the many works of art exhibited at Serlachius museum exhibitions, as well as the history of the Serlachius family, business, museums and foundation.

<https://tarinasoitin.fi/serlachius>

Digital Culture Resources - Finland



National Gallery Collections

On the Finnish National Gallery website you can browse more than 43,000 works of art, including artifacts. These are artifacts, paintings and artwork exhibited in the National Gallery permanent collection or exhibitions.

<https://www.kansallisgalleria.fi/fi/search>

Digital Culture Resources - Finland



Lämpö

Lämpö is a Finnish digital cultural service that offers free and easily accessible cultural and well-being content online for seniors. The service is designed especially for Seniors living at home who do not have physical access to cultural and well-being services.

Cultural services offered by Lämpö for seniors:

Culture, concerts and theatre: Lämpö offers cultural content aimed at seniors, such as concerts, theater performances and other cultural experiences.

Remote life and community: Lämpö enables Seniors to participate in guided remote groups, such as cultural clubs, reading circles and art clubs. In these groups, you can enjoy togetherness and culture remotely

<https://lampio.fi/fi/>

Digital Culture Resources - Finland



Finna

Resources suitable for seniors on Finnish cultural heritage, including books, historical documentaries, photos, exhibitions, videos and research documents.

<https://www.finna.fi/>

Digital Culture Resources - Finland



Museum audio guides

Listen to podcasts and audio guides from Finnish museums, topics ranging from history to art.

<https://museot.fi/rentoudu-kulttuurin-aarella-kuunnellen-museoiden-podcasteja-ja-aaniopastuksia>

Digital Culture Resources - Finland



Finnish Radio Symphony Orchestra concerts

Watch classical music concerts by Finnish YLE Radio Symphony Orchestra online, both new and old ones.

<https://areena.yle.fi/tv/ohjelmat/57-7A4k1J0dd>

Digital Culture Resources for Seniors - Sweden



Digital Culture Resources - Sweden



[En digital rundtur | Moderna Museet i Malmö](#)

Digital tour Malmö Museum



[9 museer med digitala visningar - Sixt Sverige Magazine](#)

Digital tour Sweden Museum



[The Collection | Moderna Museet i Stockholm](#)

Modern Museum Stockholm



[Galerie de Paléontologie et d'Anatomie comparée, Paris](#)

Digital tour and videos



Digital Culture Resources - Sweden



[Upplev Tekniska hemifrån - Tekniska museet](#)

Drömlandet tells the story of how a poor country on the edge of Europe opened up to the world and became a global technology nation – and what that story says about the future.



[British Museum, London, Storbritannien — Google Arts & Culture](#)

The British Museum's remarkable collection spans two million years of human history and culture.



[Gör en tidsresa med IKEA kataloger 1951-2021 - IKEA Museum](#)

For over 70 years, the IKEA catalogue was produced in Älmhult, constantly growing in number, scope and distribution.



[Virtual Tour | Smithsonian National Museum of Natural History](#)

All tours present 3D views of 1 exhibits.



Digital Culture Resources for Seniors - Lithuania



Digital Culture Resources - Lithuania



LIMIS Virtual Tours Portal

This portal is especially valuable because it:

- Encourages cultural participation from home (important for those with mobility issues).

- Promotes lifelong learning and curiosity.

- Provides safe and user-friendly access to Lithuania's cultural treasures.

LIMIS Virtual Tours can serve as the **main hub of Lithuanian cultural tools**, from which youth volunteers can select different museums and exhibitions to explore together with seniors.

<https://www.limis.lt/v-tour>



Digital Culture Resources - Lithuania



Vilnius City Museum – Virtual Tour

<https://turai.limis.lt/vilniaus-en/>

The Vilnius City Museum virtual tour offers a rich exploration of Lithuania's capital through history, culture, and everyday life.



Kaunas District Museum – Virtual Tour

<https://turai.limis.lt/kauno-en/>

Virtual tour presents the cultural and historical heritage of Kaunas region. It combines exhibitions located in historical manor houses, local heritage sites, and community collections.



M. K. Čiurlionis Museum of Art – Virtual Tour

<https://turai.limis.lt/ciurlionis-en/>

The M. K. Čiurlionis National Museum of Art virtual tour allows seniors to explore Čiurlionis' artworks, learn about his life and legacy.



Amber Museum (Palanga) – Virtual Tour

<https://turai.limis.lt/gintaro-en/>

The Palanga Amber Museum virtual tour allows to explore Lithuania's "Baltic gold," discover amber's history, inclusions, and craftsmanship, and enjoy the elegant Tiškevičiai Palace and Botanical Park from home.

Digital Culture Resources - Lithuania



Hexa Cinema

Virtual reality cinema space operating in Vilnius, Kaunas, Klaipėda, Šiauliai, and during the summer season also in Palanga.

Hexa Cinema serves as an innovative cultural and educational resource, offering immersive VR/3D experiences where digital technologies, storytelling, art, and emotions merge into a unique learning journey. Its repertoire includes Lithuanian VR films such as *I AM LITHUANIA*, *I AM LITHUANIA 2: A Journey to Myself*, *Playing Life*, and *Arklys Dominyko's Journey to the Stars*.

Through these experiences, participants discover new forms of cultural expression, intergenerational learning, and digital creativity.

<https://hexacinema.lt/>



Nordic Region Cultural Experiences



Maritime Museum of Denmark. Virtual Reality Experience

<https://khora.com/project/maritime-museum-of-denmark/>

The Maritime Museum of Denmark's VR experience allows to virtually explore its award-winning underground architecture, learn how the museum was built around an old dry dock, and discover Denmark's maritime heritage through an immersive 360° journey.



The Viking Planet of Norway. Virtual 360° Tour

<https://thevikingplanet.view360.no/tour.html>

The Viking Planet's 360° virtual tour allows to explore digital Viking heritage, navigate interactive exhibition spaces, and learn about ships, artifacts, and Viking life online without special equipment.

Resource page

Digital Storytelling: <https://research.com/education/digital-storytelling>

EUROPEANA Heritage Stories: <https://www.europeana.eu/en/stories>

Emotive Project: <https://emotiveproject.eu/>

EUROPEANA Seven Tips for Digital Storytelling:
<https://pro.europeana.eu/post/seven-tips-for-digital-storytelling-with-cultural-heritage>



Thank you!